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Meet Mimi the Angel™ Presents “Be An Angel In Action™,” Program

The popular children’s book, *Mimi the Angel Gets Her Wings*, written by Ottawa authors Sylvie Brûlé and Jennifer Clark has created a “Mimi movement” of inspired action by kids helping other kids. Inspired by the movie “Pay It Forward” Brûlé and Clark decided to empower children to be the change they want to see in the world. Using their sweet model of action and hope, Mimi the Angel™, the authors hope to inspire children around the world towards building community, creating positive change and shaping their world today. Listening to the call of the children who demand a voice in their world right now, the authors have created a “Be An Angel In Action™” program offering these dedicated children a vehicle to support, shape and build their community allowing them to raise much needed funds for change. 40% of the sale of their books goes directly to a worthy charity or organization allowing the child or “angel in action” to have real power to influence positive changes. Clark says, “we hope to show children how a small act can change the world and to empower them to be involved in their community. We hope that parents and teachers see this as a great fundraising alternative that promotes good values, literacy and reading.” “We intend to have our tag line *Be An Angel In Action™* on t-shirts and clothing and create groups where children can brainstorm and come up with ideas of how to help build their community and hope to liase with other civic and community groups who are doing similar good work” says Brûlé.

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