

Mimi the Angel!



Gets Her Wings

Story by Sylvie Brûlé and Jennifer Clark — Illustrations by Julie Lefebvre

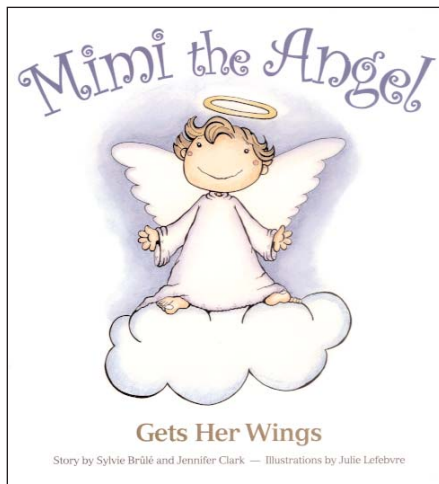
Be an Angel in Action!

Mimi The Angel

Mission: Through the adventures of Mimi the Angel, the authors want to teach children all over the world about love, respect, hope, faith and goodness that is humanity's true nature. Their children's books (ages 3 and up) are created to inspire, educate and motivate children about their true divine nature so they can make their world a better place.

The character Mimi the Angel was inspired by a nine year old girl named Emily "Mimi" R. who is a magical child living in Orleans, Ontario. When the two authors collaborated on a concept for a children's book, they created a sweet adorable angel who helps and teaches children about the virtues of love, hope, faith, respect and goodness. Mimi was born when local award-winning artist Julie Lefebvre brought this helpful angel to life.

Written in a non-denominational way, Mimi the Angel, as a symbol of universality, bridges the gap of religion, faith, and geography. She reminds us of our interdependence and connectedness. The goal was to create an angel that children all over the world could identify with because of their own angelic natures. Both authors feel deeply connected to Mimi and they hope all who meet her will also fall in love with her. They also believe that Mimi will be the voice that will carry around the world messages of hope, love and respect amongst the children. Similar to a "hero", the authors hope that Mimi will be every child's hero as they learn and grow with Mimi and discover how to make the world a better place. They intend to develop story lines to the ever-changing needs of children today. Their love and devotion to children is what keeps



Mimi The Angel Gets Her Wings

Written by Sylvie Brûlé and Jennifer Clark

Illustrated by Julie Lefebvre

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their dreams alive to create a better and safer world for every child on Earth.

Mimi the Angel Gets Her Wings is the first in a series of 27 books that

will have Mimi on adventures working with children in crisis, helping the sick, the less fortunate, guide and protect, helping Mother Earth and protect the environment. The authors intend that Mimi the Angel will become a much beloved character like Mickey Mouse was to generations of children both young and old. However, the children of today demand a new kind of storytelling. Seeing the success of Dora the Explorer and Harry Potter, they created a sweet angel to help the world. It is their belief that the world requires love, faith and inspired human action to solve global problems. Children today are more and more aware of their ability to help others in need. It is their hope that Mimi the Angel will be that model of hope and show them the way.

Mimi Publishing Inc.

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Sylvie Brulé



Jennifer Clark

Mimi Publishing Inc.

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Sylvie Brûlé and **Jennifer Clark** founded Mimi Publishing Inc in 2005. In December 2004, Jennifer met Emily “Mimi” R, a nine year old magical child, who told her that she would write a children's book. Jennifer laughed it off as a funny comment from a sweet child. Three months later, Sylvie asked Jennifer to collaborate with her on a children’s book. Pooling their unique resources, they were guided to create a character called Mimi the Angel who would gallantly save the world, and inspire humanity to new heights of living. Shortly thereafter, the women decided to self-publish their first book and create Mimi Publishing Inc. Both authors truly recognize and believe in a child’s inherent ability to create new solutions to the world’s problems.

It is due to the inspiration, enthusiasm and determination of the authors, Sylvie Brûlé and Jennifer Clark and illustrator Julie Lefebvre that have made Mimi the Angel come to life. Their first book, *Mimi the Angel Gets Her Wings*, published by Mimi Publishing Inc., was created through the consultation and feedback received from a magical group of children aged 3 to 13 years old. Many of Mimi’s characteristics and adventures were modified to accurately reflect a child’s imagination. Mimi the Angel series of children’s books (Ages 3 and up) was created to inspire, educate and motivate children about their true divine nature.

WHAT WE DO — Through the whimsical characters in the Mimi the Angel series of children’s books, the authors *edutain* (educate and entertain) readers young and old to inspire them to be the change they want to see in the world today.

WHY MIMI?

A universal symbol of hope and faith for children around the world. A November 2003, Ipsos-Reid poll suggest that 90% of the world population believes in the concept of angels. Young children from different and diverse cultures will easily be inspired by this sweet character.

The series of 27 books will address issues sometimes difficult to explain to a small child. Book 1, *Mimi the Angel Gets Her Wings*, shows to a child that they are never alone. Book 2, *Mimi the Angel Visits the Hospital*, helps alleviate the fears children have going into the hospital. Book 3, *Mimi the Angel Helps Mother Nature*, teaches children about protecting our environment and sustainable development. Book 4, *Mimi the Angel Travels the World*, will celebrate the differences and showcase the similarities of different world cultures. The Mimi books are written by kids for kids. Therefore future books will include topics directly selected by them.

BE AN ANGEL IN ACTION

Contact Information

Mimi Publishing Inc.
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Upcoming Adventures

Goal: To listen to the children and write about topics that are important to them.

Mimi Publishing Inc. aspires to entertain children while engaging their own divine imaginations. Mimi The Angel was created to help parents instill morals, values, hope, faith and trust for their young children. In the near future, Mimi The Angel will be translated into other languages so that children around the world can be united in their divine belonging. Mimi Publishing Inc. also intends to create a children's animated television series that can be watched by young children as they sit in their pyjamas eating their cereal on an early Saturday morning inspiring them into action and to believe in themselves through various life situations.

This is a long-term objective for the authors. Both authors were very impacted by books when they were young. They wish to give back to the children of today by instilling in them a love of reading while giving them the hope and encouragement needed to help them grow and believe that one small child can make a difference in the world.

Upcoming Adventures

MIMI THE ANGEL GETS HER WINGS — Join Mimi the Angel as she reassures children that they are never alone.

Release Date: November 2005

MIMI THE ANGEL VISITS THE HOSPITAL — Join Mimi the Angel as she visits the hospital and gives hope and encouragement to those in need.

Release Date: Spring 2007

MIMI THE ANGEL HELPS MOTHER NATURE — Join Mimi the Angel as she helps Mother Nature and teaches us ways to nurture and care for planet earth.

MIMI THE ANGEL TRAVELS THE WORLD — Join Mimi the Angel as she travels around the world and meets children of different cultures.



27 titles are scheduled
to be written according to
the children's feedback

Mimi The Angel Gets Her Wings

Mimi the Angel is a sweet funny angel who successfully gets her wings and accepts the responsibility of helping the children of Earth by becoming a Guardian Angel. Mimi the Angel reassures children that they are never alone.

Mimi is shown by how angels are assigned to every man, woman and child and every living thing. Realizing how difficult this mission will be, Mimi accepts her new endeavor and waits excitedly about her new assignment helping the children on Earth.

UNIVERSAL MESSAGE

Mimi the Angel Gets Her Wings teaches children about the interconnectedness about all living things. The authors purposefully selected the universal symbol of an angel, widely recognized as a symbol of hope, to inspire children towards inspired action. The authors' mission is to create a series of books that would bring all of



the world's children together by showing them their similarities while celebrating their differences.

WRITTEN BY KIDS FOR KIDS

To ensure the author's have captured this universal message, they invited children and their parents to actively participate in the creation of the story lines and the drawing of Mimi the Angel herself. With a serious dedication to their task, children aged 3 years old to 13 years old

sat with us in open hearted discussion to create a character that they can admire and relate to and story lines that would engage and inspire them. In the end, the product could not have been better!



Children young and old will find a friend in Mimi the Angel!

About Us

Authors

As an accomplished workshop facilitator, public speaker, spiritual coach, **Sylvie Brûlé** teaches children and adults various ways to connect with their divine selves while pursuing their dreams and goals. Born and raised in Ottawa, Ontario, Canada, Sylvie's love for books and writing started out at a very young age. Her vivid and creative imagination entertained Sylvie as a child as she regularly wrote children plays with various enchanted characters to keep her busy. Her dedication to children later inspired her to volunteer for various children related events which eventually led her to create a Sunday school program for kids. Influenced by the likes of T. Harv Eker, Stevan Thayer, Dr. Doreen Virtue, Dale Carnegie, Leonardo DiCaprio, Oprah Winfrey, Dr. Phil and Mother Teresa, Sylvie discovered that a positive attitude accompanied by a dream, determination and a willingness to help gave her the ingredients to realize her potential. With the years, her love for books and passion for creative stories developed into a longing to write educational and moral based books that would help children realize their own potential and creative needs. After years of studies in numerous medical backgrounds such as nursing, medical laboratory and dental assisting, Sylvie realized that her passion truly resided in book publishing. As a project manager with a background in graphic arts, her current work of 11 years has enabled Sylvie to gain much valuable knowledge and experience within the publishing field. Inspired by a dream, Mimi the Angel was created as a way for children to relate to a positive role model through a series of inspirational books.



Jennifer Clark is a dynamic public speaker and popular success coach who assists others to live with passion and purpose. As a Canadian certified Risk Manager, she has consulted with over 5000 clients to support them in revealing their true passion's and life's purpose. She is a monthly contributor to Tone magazine, contributor for

Capital Style magazine and host of CKCU FM radio's "The Namaste Show - Community Radio To Set Your Spirit Free" live

every Tuesday from 12:00pm EST to 1:00pm EST. She is a popular and frequent guest on Roger Television's Talk Ottawa, has been profiled on CJOH Television's Regional Contact, The Ottawa Sun newspaper and Hot 89.9 FM radio. Born and raised in Ottawa, Jennifer graduated from Queen's University with a Bachelor of Arts Honours Political Science and desires to shape the world she lives in by inspiring one person at a time. Inspired by winning a writing award in grade 6 by the Ottawa Humane Society, Jennifer has seen books as an opportunity to inspire young minds to do great things. She has been creating and organizing children's workshops since she was sixteen years old and truly believes that magic and miracle is best seen through the eyes of a child. To learn more about Jennifer Clark and her work, visit www.jenniferclark.ca.

Illustrator

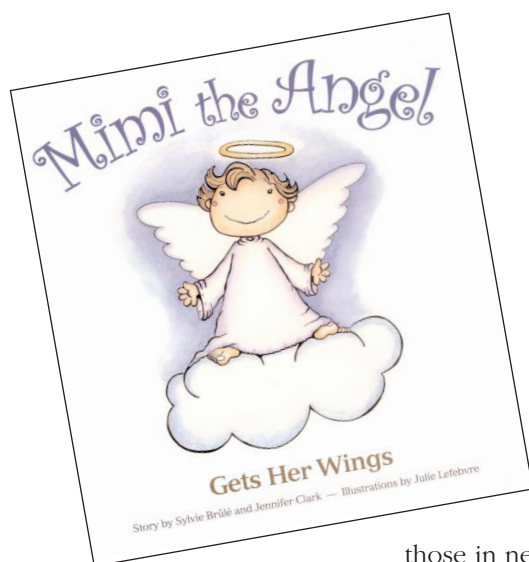


Julie Bonhomme, was born in London, England and later moved to Ottawa Canada. Julie always enjoyed drawing and crafts as a child — she focused her life on art and later graduated with a Graphic Design Diploma and Illustration Awards.

Julie went on to lead a career in Illustration and Design — focusing on cartoons, caricatures, figurines, greeting cards and murals. Julie now makes her home in Ottawa with her husband Peter Lefebvre and their two children, Bronwyn and Evan, who give her inspiration.

Julie lost her parents at a young age but knows they watch over, as her Guardian Angels. When the opportunity to create Mimi came along – Julie knew that the fit was perfect – and she could create an Angel!

Fundraising with Mimi the Angel



They have dedicated 40% of the sales of their books to a child being “an angel in action” for a civic group, charity or worthy cause giving that child the power to make positive changes in the world they live in.

Mimi the Angel has spread her wings and set her sights on helping kids be “angels in action.” Created by Ottawa authors **Sylvie Brûlé** and **Jennifer Clark**, Mimi the Angel is a model of action and a messenger of hope to those in need around the world. Mimi Publishing Inc. founded by Brûlé and Clark, decided to “pay it forward” and put their money where their mouth is. Pooling their unique resources, Brûlé and Clark created Mimi Publishing Inc. to self-publish a series of inspirational children’s books to inspire children around the world toward positive action. “We didn’t want to wait for someone else to give us permission to follow our dream” says Brûlé. In 6 short months, book 1, *Mimi the Angel Gets Her Wings* was published. In the first two months, 1000 books were sold locally. The authors have big global dreams. They intend to have 27 books in the final series published in the major languages of the world along with a full feature animation film.

This “Mimi movement” is hoped to encourage children to take action and step up in the arena of community building and create the global village we all need to thrive. The authors are doing their part book by book. They have dedicated 40% of the sales of their books to a child being an “angel in action” for a civic group, charity or worthy cause giving that child the power to make positive changes in the world they live in. In addition, they are currently working with larger corporate sponsors who might want to tailor a Mimi the Angel book and re-sell it to their own client base to potentially double their financial investment. Clark shares “we had this idea where a large corporation like Home Depot could sponsor a Mimi the Angel book tailored to meet their needs. For example, the Home Depot book could depict Mimi the Angel helping Mother Earth to protect the trees, teach about re-forestation and sustainable development. Similarly, if FIFA wanted to sponsor a book, Mimi the Angel would play soccer with girls and boys of all cultures of the world to encourage unity, peace and equality through sport. The organization would sponsor the book, we would write and illustrate it based on their specific needs, publish it with their logo on it and give them back copies for resale potentially doubling their investment through their own distribution channels or to give away as they choose. At a price point of \$10, it is a great selling feature. The possibilities are endless.”

The authors live and breathe the philosophy of being an angel in action for others. They hope one day to have an angel investor to take them on the road of philanthropy in a larger way and intend to work with organizations like Starlight Starbright Children’s Foundation, CHEO, Max Keeping Foundation, Children’s Wish Foundation, FIFA, NHL, United Way, Home Depot, Oprah’s Angel Network, The David Suzuki Foundation, The Bill and Melinda Gates Foundation, UNICEF, World Vision, SOS Children’s Villages, Child Haven, Habitat For Humanity, the Leonardo DiCaprio Foundation and other groups who do great work around the world by supporting their causes and helping them educate the children of tomorrow to be “angels in action”.

Testimonials

Testimonials

"Mimi is a funny angel"
Amanda M. – 5 years old

"Mimi The Angel Gets Her Wings is a good book"
Rebecca S. – 6 years old

"I like Mimi very much"
Nathaniel N. – 7 years old

"Mimi has lots of adventures"
Kayla S. – 9 years old

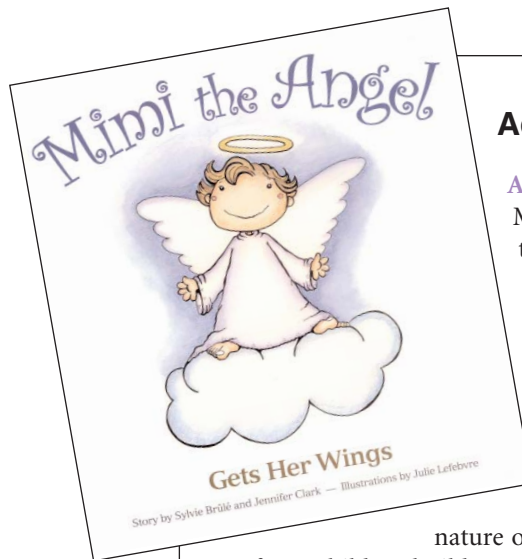
"Mimi is a small happy little angel"
Amanda N. – 10 years old

"I can honestly say that my daughters have never related to a book before with such enthusiasm. Mimi the Angel is a fantastic book for children's spiritual development in a way they can understand and at a level they can relate to. On behalf of my daughters and on my own behalf, as a parent we love it!"
Donna S.

"The world needs more angels like Mimi. Finally a character you want your children to relate to"
Karen F.

"I like Mimi The angel because it's cheerful and sweet. It made me feel like I was a little kid again when I slept with my little and cute teddies. My favorite part was when Mimi the angel out of her bed so excitingly and said; yippee! Because of her expression; I Recommend this Book to all kids of all ages because I think that kids should believe more in angels and god, and it will help them through their lives."

Mikael B. – 10 years old



Advantages

A sharing experience

Mimi The Angel books are meant to help parents and children share the experience of storytelling together as they discover ways to improve themselves as individuals and the world around them.

An adorable angel

The mystical and angelic nature of Mimi creates the ideal character for a child to build trust and respect with. Children love Mimi because she is a happy angel with inspiring messages for the world.

An angel who is with them

Mimi helps children and adults understand that everyone has angels with them all through their lives. Documented accounts of these angelic beings have brought comfort to those who seek them and those who believe in their divine abilities.

A great companion

Mimi The Angel teaches each child the importance of their individuality and their contributions to the world. The authors hope that Mimi The Angel will be a great companion to every child.

A parent's friend

Mimi The Angel creates the perfect environment to help every parent interact with their child. Mimi's discoveries will encourage communication and will help parents make storytime fun!

"Mimi the Angel" – story by Sylvie Brule and Jennifer Clark – Illustrations by Julie Lefebvre – is a wonderfully written and delightfully illustrated book. Although written for young children, Mimi the sweet and delightfully funny little Guardian Angel is a support and inspiration for readers of all ages. By the fact that Mimi must earn her wings and make the commitment to helping children of the Earth is a valuable message to help us remember we are not alone, we are all connected, and there is a loving force always available to all of us. The language used in the book is accessible for young readers, the illustrations vibrant, and the underlying intent of hope and empowerment transcends all belief systems. I am pleased to have the first book of "Mimi the Angel" series in my library, and look forward to embarking on more adventures with "Mimi".

— *Jo-Ann L. Tremblay*